



European Cluster Excellence Initiative Bronze Label Certificate:

CZE017201502CIP20722

KLACR

Moravian-Silesian Cluster of Tourism

was benchmarked according to a benchmarking approach developed and performed by the "European Secretariat for Cluster Analysis" of VDI/VDE Innovation + Technik GmbH (www.cluster-analysis.org). By participating in this benchmarking the cluster organization has expressed its interest in striving for cluster excellence and is awarded with the European Cluster Management Excellence label in BRONZE. The benchmarking took place on February 4th, 2015. The certificate expires on February 4th, 2017.

A handwritten signature in black ink, appearing to read "Thomas Lämmer-Gamp".

Thomas Lämmer-Gamp, Director

European Secretariat for Cluster Analysis, Berlin

A handwritten signature in black ink, appearing to read "Helmut Kergel".

Helmut Kergel, Director

European Secretariat for Cluster Analysis, Berlin